**Industry session – exposure to specific industry**

**ABOUT**

Industry exposure series by PUCSD Alumni for the current students in PUCSD. Intent of these industry session is to expose the current students to the wide range of industry where they will be working after completing the college. These sessions can help them understand that industry from the experience of others who have already travelled that path. Students can benefit with the specific good and not so good facts of that industry, skills needed, career options available etc. Hopefully some of the students will be able to map their own likings, skills to envision working in that industry.

We would need to align the frequency with other sessions like Experience sharing sessions. We should plan about 1 industry session every month. Preferable we should have a defined day and week =, say first Monday of every month there will be industry session. Once decided we shall plan the speakers and calendar accordingly.

**CONTENT**

Enclosed is a high level guidance for the speaker about the content, flow and the nature of the session. These are just pointers, speakers can embed as per their style of delivery.

* About the speaker 2-3 min. A little background and days at PUCSD. Kind of making the students feel comfortable.
* A light-hearted ice-breaker around your interests? What makes you tick?
* Introduction about the industry
* Current trends
* How that industry contributes – a reason to care
* What Skills, competencies and behaviors helped you be successful in this industry?
* What is your advice for someone who wants to pursue this field? How to get started?
* What are the key behaviors? What are the key skills, competencies? Governing bodies? Industry certifications? Tools & technologies? Other resources? Books, Literature etc.
* What are the top 5 companies in this industry?
* What kind of work you get to do?
* Any limitations in this career path?
* Q&A

**PRESENTATION MATERIAL**

It is up the speaker however about 5-6 slides are recommended to keep the students engaged with the speaker and the topic..

**LOGISTICS**

The invites to the session will be sent by the PUCSD LevelUP Core team. The session will be recorded for later reference. However, we will not release the video immediately after the session to encourage maximum students to attend the live session with the speaker.

**DURATION**

Each session is for 60 ~ 90 minutes (preference is with the speaker and should be decided prior so that the session can be scheduled for the appropriate amount of time). We recommend atleast 20 - 30 minutes of Q&A .

**DATES**

Let’s decide based on the other sessions. We should have one industry session every month. Specific day and week of every month.

\*\* This is a living document which will be refined based on the feedback of the first sessions that we do and will be available on the github wiki.